Naime Usul, Ph.D.

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Atılım University

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**PERSONAL**

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| **Date of Birth** | 22.04.1984 |
| **Place of Birth** | Ankara, Turkey |

**EDUCATION**

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| **2017** | Bilkent University, Graduate School of Economics and Social Sciences, Ph.D. |
| **2007** | Bilkent University, Faculty of Business Administration, B.A. |

**ACADEMIC POSITIONS**

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| --- | --- |
| **May 2024-**  | Assist. Prof. Dr., Department of Business Administration, Atılım University, Turkey |
| **Feb 2024 – Jul 2024** | Part time Instructor Dr., Faculty of Political Sciences, Ankara University, Turkey |
| **Feb 2024 – Jul 2024** | Part time Instructor Dr., Graduate School of Social Sciences, Ostim Technical University, Turkey |
| **Mar 2023 – Jul 2023** | Part time Instructor Dr., Faculty of Business Administration,Yıldırım Beyazıt University, Turkey |
| **Feb 2019 – Feb 2023** | Instructor Dr., Banking and Insurance Program, Çankaya University, Turkey |
| **Sep 2018 – Feb 2019** | Part time Instructor Dr., Department of Banking and Finance, Çankaya University, Turkey |
| **Jan 2018 – Sep 2018** | Part time Instructor Dr., Departmen of Business Administartion,Başkent University, Turkey |

**RESEARCH INTERESTS**

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| --- | --- |
| **1** | Behavioral Finance |
| **2** | Investor Behavior/Psychology |
| **3** | Sustainable Finance  |
| **4** | Entrepreneurship and Entrepreneurial Behavior |

**PUBLICATIONS**

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| --- | --- |
| **1** | Usul, N., & Yılmaz, I. S. (2023). Corporate Sustainability: The Use of ESG Scores in Finance Research. In *Corporate Sustainability as a Tool for Improving Economic, Social, and Environmental Performance* (pp. 1-23). IGI Global. |
| **2** | Tanyeri, B., Savaser, T., & Usul, N. (2022). The stock and CDS market consequences of political uncertainty: The Arab Spring. *Emerging markets finance and trade*, 58(7), 1821-1837. doi: 10.1080/1540496X.2021.1937116  |
| **3** | Usul, N. (2020). Finansal yatırım kararında duygusal faktörlerin rolü: Bir literatür taraması. *Muhasebe ve Finansman Dergisi*, (87), 225-238. doi:https://doi.org/10.25095/mufad.756303  |
| **4** | Usul, N., Özdemir, Ö., & Kiessling, T. (2017). Affect-based stock investment decision: The role of affective self-affinity. *Journal of behavioral and experimental economics*, 68, 97-109. doi: https://doi.org/10.1016/j.socec.2017.04.004  |

**CONFERENCE PRESENTATIONS**

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| **1** | Usul, N. (2023), Blockchain Technology in Financial Markets and Investment Behavior. In Chico, A.L., Abdullazada, N. & N.H. Sain (Eds.), 7th International New York Academic Research Congress on Humanities and Social Sciences (pp. 340-341), BZT Academy Publishing House. ISBN: 978-975-00544-6-4 |
| **2** | Usul, N. (2023), Sustainability Related Concerns in Individual Stock Investment Decision: Turkey Example. In 5. International Ankara Multidisciplinary Studies Congress (pp. 315), Iksad Publications. ISBN: 978-625-6404-52-6. |

**HONORS AND AWARDS**

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| **1** | First prize in the Hakan Orbay Research Awards in 2017 https://adp.sabanciuniv.edu/tr/events-detail/18282 |

**WORKSHOP ACTIVITY**

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| **1** | Case Writing Workshop, Vaka Yazma Çalıştayı, TED Üniversitesi, ANKARA, Çalıştay, 02.11.2023 - 03.11.2023 |
| **2** | ODTÜ-Ticaret Bakanlığı Nudge Bootcamp, Davranışsal Kamu Politikaları Uygulamaları, ODTÜ, Çalıştay,01.12.2018 -01.12.2018 |

**RESEARCH SUPPORTS**

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| **1** | 2224-A Yurt Dışı Bilimsel Etkinliklere Katılma Desteği Programı, 2224-A Yurt Dışı Bilimsel Etkinliklere Katılma Desteği Programı, Sardunya, ITALYA, 26.07.2017 -27.07.2017 |

**COURSES GIVEN**

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| --- | --- |
| 1 | Elements of Finance |
| 2 | Financial Management  |
| **3** | Behavioral Finance |
| **4** | Financial Markets and Instruments |
| **5** | Capital Budgeting |
| **7** | Asset-Liability Management |
| **8** | Firm Valuation |
| **10** | International Financial Markets and Institutions |
| **11** | Special Topics in Finance |
| **12** | Global Accounting and Financial Management |
| **13** | Introduction to Data Analysis |
| **14** | Computer Applications in Finance |
| **15** | Basic Credit Transactions |
| **16** | Principles of Accounting |
| **17** | Cost Accounting |